



## Witness testimony keeping you up at night? Maximize witness effectiveness in remote or in-person proceedings.

Your case can often hang in the balance between what the witness is saying and how they are perceived by the jury. Trial outcomes are heavily influenced by a witness' ability to deliver clear, confident testimony, so it is highly advantageous to effectively prepare a witness for the rigors of questioning and cross-examination during a trial or deposition.

Leveraging three decades of experience in trial consulting, TrialQuest (a U.S. Legal Support company) has perfected both the art and science of helping to create a winning case strategy. We'll seamlessly blend into your trial team to enhance the delivery of your themes and prepare witnesses on the nuances of effective testimony; the importance of posture, nonverbal cues, and other details that can transform adequate testimony into something much more compelling.

- Evaluate performance and provide strategic guidance for their role at trial or mediation
- Strategies for appropriate demeanor
- Techniques for responding confidently and carefully under direct and cross-examination



### Ask us about...

- Venue-specific experience: between our team of consultants, TrialQuest has experience with all case types in nearly all venues nationwide
- Our mock trial and focus group services for comprehensive trial strategy preparation
- Additional trial services that complement witness preparation, including jury research and selection, mock trials, focus groups, and more!

### About the TrialQuest

TrialQuest provides a comprehensive approach to litigation support through our strategic trial consulting, multi-media trial graphics, and trial presentation services. We are the combined result of two pioneering trial services companies, TrialEx and DecisionQuest, each with over 30 years of experience advising and supporting litigators across the country. Our seasoned professionals have a proven track record of supporting more than 53,000 high-risk trials, arbitrations, and mediations across all practice areas. We help trial teams navigate the complexities of litigation and gain a winning edge.