



In-person and remote mock trials and focus groups

The place to find out how well your case works isn't in the courtroom – it's with us.

With in-person and remote mock trial and focus group services by TrialQuest (a U.S. Legal Support company), trial teams can conduct comprehensive, first-person tests on any given case. Coupling decades of experience with our industry-leading realtime juror response technology, when everything's on the line, we give trial attorneys information that can help them win.

From ascertaining key themes and refining case storytelling, to honing opening and closing arguments, preparing witness testimony and more, no one provides a more customized or comprehensive mock trial experience than TrialQuest. Benefits of conducting a mock trial or focus group include:

- Case strategy and theme development
- Early risk assessment
- Case strategy refinement
- Witness evaluation
- Test case arguments

Realtime Juror Sentiment Feedback

During a mock trial with TrialQuest, we leverage a proprietary computer-based, realtime juror sentiment system: Moment-to-Moment®. Moment-to-Moment® puts trial teams inside the minds of jurors by watching on-screen as they instantly rate all aspects of your mock trial or case presentation with handheld scoring devices. By tracking how jurors react in realtime, we can spot key issues you might otherwise miss and help you build a winning strategy around this critical feedback. Best of all? This technology is available with every mock trial exercise we perform.

About the TrialQuest

TrialQuest provides a comprehensive approach to litigation support through our strategic trial consulting, multi-media trial graphics, and trial presentation services. We are the combined result of two pioneering trial services companies, TrialEx and DecisionQuest, each with over 30 years of experience advising and supporting litigators across the country. Our seasoned professionals have a proven track record of supporting more than 53,000 high-risk trials, arbitrations, and mediations across all practice areas. We help trial teams navigate the complexities of litigation and gain a winning edge.



Ask us about...

- Bench studies or arbitration panel studies
- Additional trial services including witness preparation, jury research, juror selection, and more!
- Post-trial services including post-trial analysis and jury interviews

