



caseexplorer
by DecisionQuest

Discover how potential jurors think and feel about your case.



Uncover winning insights for your case with online jury surveys.

Traditional jury research can be hard to justify for many cases, but DecisionQuest's online survey tool, Casexplorer®, brings it within reach.

Build detailed online surveys and poll a large, diverse pool of surrogate jurors from your venue or nationwide to see how your case will play out and uncover unexpected hurdles - all online and at a price that makes sense for virtually every case.

- Recruit from a pool of 3 million+ surrogate jurors
- Gain insight into early risk assessment
- Uncover biases in your venue
- Gauge reactions to witnesses and their testimonies
- Present complex issues and probe for understanding

Fast, Easy and Affordable Online Jury Research

We designed Casexplorer® to make surveying prospective jurors faster, easier and far less expensive than traditional methodology.

Test Key Elements of Your Case

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Arguments and strategies | Opening and closing statements | Trial graphics and exhibits | Evidence and testimony | Witness credibility

- Step 1 CASE ANALYSIS**
Review your case strategy and identify the elements you'd like to test.
- Step 2 SURVEY DESIGN**
Your consultant will help design a custom online survey that draws on decades of insight into jury psychology.
- Step 3 DEPLOY SURVEY**
Survey surrogate jurors from your venue, a specific region, or across the country.
- Step 4 REPORTING & ANALYSIS**
We provide the complete results including comprehensive analysis of the data to determine demographic trends and behaviors.

Online, But Never Alone.

An experienced DecisionQuest® jury consultant will guide you through the entire process, from design through launch and data aggregation. We will even help you review and interpret the results.

With more than 500 years of collective trial and arbitration experience...

Been there. Done that.

- Antitrust
- Arbitration
- Banking/Lender Liability
- Class Action
- Construction
- Contracts
- Copyright
- Criminal
- Environmental
- Fraud
- Government
- Insurance
- Intellectual Property
- Labor/Employment
- Mass Tort
- Medical Device
- Medical Malpractice
- Personal Injury
- Pharmaceutical
- Product Liability
- Professional Malpractice
- Real Estate
- Securities
- Toxic Tort
- White Collar Crime

“I didn’t expect for the results to come back so quickly and that my client was going to be so impressed with what we were able to uncover.”

Dick A. Semerdjian
Partner at Schwartz Semerdjian