



DecisionQuest®
A U.S. Legal Support Company

Nationwide Trial Consulting Services

Founded in 1990, DecisionQuest has consulted on more than 20,000 high-risk trials, arbitrations and mediations, applying scientific research, methodology and the art of persuasion to help clients realize the best case scenario and make informed, critical decisions. As a strategic trial consulting leader, DecisionQuest provides a full suite of jury research and consulting, trial graphics and trial technology services to law firms, major corporations and insurance companies nationwide.



Jury Research & Consulting

We help you understand what decision makers think about your case and how they reach their conclusions, allowing you to make better strategic and tactical decisions.

- Early risk assessment
- Mock trials and focus groups
- Strategy and theme development
- Voir dire consulting



Online Jury Research Services

We offer online jury research services to preview your case and uncover biases before trial.

- Online mock trials with JuryLive®
- Online surveys with CaseXplorer®
- Pool of 3,000,000+ online surrogate jurors
- Gain insight into early risk assessment
- Gauge reactions and see what resonates



Trial Technology

Our Trial Technology Specialists are well versed in state-of-the-art technology, seasoned in the demands of trial and keenly conditioned to the nuances of courtroom protocol and procedure.

- 6,000+ days spent in the "hot seat"
- Equipment recommendation and setup
- Trial presentation database creation
- On-demand access to documents, transcripts, videos, photos and more
- Responsive to "off-script" changes during trial



Legal Graphics

We learn your case, find the story within and develop a visual strategy backed by scientific research that applies engaging, compelling and creative images that the jury can understand, retain and believe.

- 6,000,000+ trial graphics produced
- Compelling demonstrative design
- 2D and 3D animations
- Interactive electronic presentations
- Illustrations and videos



Social Media Research & Analysis

Gain valuable insight into litigants, jurors, witnesses and other subjects with SocialDiscover™.

- Research across major social media platforms including Facebook, Twitter and Instagram
- Uncover social preferences, viewpoints, political affiliations and more
- Secure and confidential web intake form
- Detailed report of findings